



*Wendy Sue Noab prepares for a demonstration of the Extended Performance System at Copy Inks of Canton.*

## Copy Inks of Canton offers creative approach to United Way campaign

Copy Inks of Canton is sponsoring a fund-raising cartridge drive to benefit the United Way of Massachusetts Bay. The purpose of the event is to collect empty cartridges used in series II and III laser printers, such as Canon, Hewlett Packard, and Apple, recycle them in an effort to protect the environment, and, at the same time, raise funds for charitable organizations — like the United Way.

Empty cartridges will be picked up by Copy Inks, or can be shipped to Copy Inks at 1027 Turnpike Street, Canton, MA 02021.

A \$4 donation will be made to the United Way in your organization's name for every cartridge received by Copy Inks.

Arrangements can also be made to have your empty laser cartridges recycled and returned to your organization. The recycled cartridge, trademarked under the name of the Extended Performance System, guarantees top print quality, and monetary savings. A \$4 donation will also be made to the United Way for every cartridge that is upgraded to the Extended Performance System during the 1990 United Way Campaign (September 12 to November 20).

For more information concerning the cartridge drive or the Extended Performance System, please contact Wendy Sue Noah at (617) 828-7667.

## John Akers ... continued from page 6

"If donors want more freedom of choice, and many have said that they do, then the United Way has a responsibility to offer choice," said Akers. "You can be proud that your United Way was one of the first to do so."

Akers went on to talk about the importance of community leadership and partnerships in meeting the needs of all members of our society, especially those who desperately count on United Way agencies and services to survive. He said it is time for a "new era of voluntarism" to deal with society's complex problems.

"With the challenges you face, and the leadership you've already shown, I can't think of any better place to begin than Boston," said Akers.

Thanks to the generosity of an anonymous donor, all Keypeople are eligible to

# WIN...

An all expense paid, week long trip for two to

# HAWAII

plus \$1,000 spending money.

To be eligible to win this excursion to the tropics Keypeople must submit *final* report envelopes to their assigned Loaned Executives by 5 p.m. on Friday, November 2, 1990.

A stylized illustration of a tropical scene. It features a palm tree on the right, a sun with rays in the upper right, and a person wearing goggles and a life preserver in the water. The background has wavy lines representing water.

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